

Company Culture in the New World

From the pandemic, to the different perspectives of millennial workers, to the Great Resignation, to the lack of available, qualified labor, business culture is changing. Every company has a culture, but why does culture matter in the midst of all these issues? In this short presentation, we will discuss several studies that show the impact of culture on employee performance and who within the company has the most impact on a company's culture. Then, we will discuss practical ways to adapt your company culture to better address the needs of employees in this ever-changing world.