CE Outline

How to Read and Understand Financial Statements

1. Background into importance of accounting - *(15 minutes)*
	1. GAAP
	2. Net income
	3. Decision making
2. Income statement - *(30 minutes)*
	1. Sections of income statement
		1. Revenue
		2. Gross profit
		3. Overhead
		4. Operating income
		5. Other Income
		6. Net income
	2. Edgar
		1. <https://www.sec.gov/edgar>
			1. Search for company filings
			2. 10-K
			3. 10-Q
	3. Key income statement ratios
		1. Gross profit
		2. Net profit
		3. Construction industry benchmarks
	4. Forecasting
		1. Fixed costs
		2. Variable costs
		3. Economies of scale
		4. Trimming back expenses
3. Balance sheet - *(20 minutes)*
	1. Sections of Balance Sheet
		1. Assets
		2. Liabilities
		3. Equity
	2. Key balance sheet ratios
		1. Debt to equity
		2. Current ratio
		3. Construction industry benchmarks
4. Profit First - *(25 minutes)*
	1. Mentality change
	2. Cash flow
	3. Allocations and ordering
	4. Creativity and innovative
	5. Cash balances and savings