



Training Workshop Outline

Training Program Name: Business Owners Forum

Training Workshop Name: Open Your Eyes / Leading Teams Effectively

Training Workshop Short Description:

Open Your Eyes, how to lead teams with more power and purpose. Becoming more impactful as a person and leader helps you attract and keep customers.

1. Why leaders need to have a clear view of where they are headed
2. Teams and team members are more effective when they know their potential
3. What is a belief window and how to people and organizations place correct beliefs on their belief window?
4. How leaders use words to impact the belief window of their organization. Leaders can improve their leadership ability by using words that matter.
5. Look at the Disney company for good examples of how to identify your own organization's identity and the power of understanding you identity.
6. What is the impact of creating a true purpose of serving in your life and organization?
7. Be committed to your purpose in your organization.

Training Workshop Contact: (Name, email, phone#)Work Shop Hours:

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List Training Course Outcomes and an example of assessment for each:

Participants should be able to identify the purpose of their business, and how their leadership impacts business results. This would be seen in their written assessments of their leadership approach to their teams.