

**Modern Marketing for Builders**

Are you a licensed contractor ready to take your business to the next level? This one-day training is designed specifically for general contractors looking to modernize their marketing, attract more clients, and leverage digital tools to stay ahead of the competition.

From getting found on Google to creating a powerful brand, building an effective website, and harnessing the power of YouTube and AI, this hands-on session will equip you with practical strategies and real tools to use immediately.

Whether you are tech-savvy or just getting started online, you’ll walk away with clear steps to improve visibility, grow your client base, and position your construction business for long-term success.