



Chad Harward is the Founder and CEO of Predictive Edge Consulting, a leading small business development company. Chad has achieved a BS in Marketing and Business Administration. His business acumen includes business organization, planning, structure implementation, financial management, marketing, and sales. He has also served as Marketing Director for billion-dollar companies where he received multiple high-performance awards.

Chad is a seasoned business analyst working with hundreds of business owners in the construction industry. With over 25 years of experience, he has successfully worked with business owners to identify critical business needs and establish best practices to maximum profitability. Predictive Edge has an impeccable track record of engineering businesses to record profitability on a much faster timeline. Areas of focus are: Financial management, sales, marketing, strategic planning, employee management productivity, and growth and scaling.

A proven powerful and engaging speaker, Chad has presented to thousands of business contractors ranging from general contractors, remodel contractors and all subs in the construction space. Chad consistently receives exceptional presentation ratings. He is especially skilled in connecting with his audience and adapting the discussion to meet a wide range of solution needs.