

Ava Feltenberger Bio:

Ava Feltenberger is the Plans Manager for Accena SWPPP Services, where she leads a team of plan writers and serves as a subject matter expert on stormwater compliance for the Mountain West Region. She specializes in developing and auditing a wide range of compliance documents, including SWPPPs, SPCCs, and Long-Term Plans. With four years of dedicated experience, Ava has become a recognized expert in stormwater management, pollution prevention, and erosion control, frequently partnering with regulatory personnel to navigate complex permit requirements.

A sought-after speaker, Ava has shared her expertise with organizations such as the American Public Works Association (Utah Chapter) and the Ecological Society of America. She is passionate about fostering community collaboration for cleaner water and regularly presents on critical topics like Construction General Permit compliance and ecological resilience in drought-impacted communities.

Presentation Title:

“LID: What’s in it for me?”

Curious about Low Impact Development (LID) and how it can benefit you directly? This session cuts through the jargon to deliver a practical guide to sustainable land and water management. We'll explore why LID is more than just an environmental buzzword by examining a toolbox of effective techniques like rain gardens, permeable pavements, above and underground retention and more.

Discover some of the best LID strategies for Utah's unique semi-arid landscape and get a clear-eyed look at implementation costs. We'll also talk about valuable tax incentives and financial returns that make adopting these green practices an economically smart decision.