



Jessica Morrison

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Rethinking Water-Wise Landscapes

This class explores common approaches used to conserve water and explains why they are not always the most effective—or the only—solutions for creating sustainable landscapes in Utah's climate. Participants will learn practical strategies, materials, and best practices that promote healthy, diverse landscapes while improving long-term water efficiency.

Jessica Morrison has more than 15 years of experience in the green industry, with a diverse background in landscape management, horticulture, nursery work, landscape construction, and construction education. She began her career at Brigham Young University, managing pesticide and fertilizer applications while earning her degree in Landscape Management. Near completion of her bachelor's degree, she was invited by BYU faculty to continue as a graduate student, where her research focused on nutrient management in turfgrass. She completed her M.S. in 2016.

Following graduate school, Jessica spent four years managing a private estate before transitioning into high-end landscape construction, where she spent five years gaining extensive experience in sales, estimating and project management, including three and a half years with Sunline Landscapes.

Her industry experience eventually led her into higher education when faculty at Utah Valley University recruited her to teach in the Construction Technologies Department. She has been teaching there for the past year and a half, bringing her combination of hands-on industry experience, technical knowledge, and academic training into the classroom.