



PREDICTIVE EDGE
CONSULTING

CHAD HARWARD

FOUNDER & CEO

Chad Harward stands as the dynamic Founder and CEO of Predictive Edge Management, a renowned small business development firm that has significantly impacted the entrepreneurial landscape. Chad holds a Bachelor of Science degree in both Marketing and Business Administration, a testament to his profound academic knowledge in these fields.

His wide-ranging professional expertise spans numerous business dimensions, including comprehensive business organization, detail-oriented planning, effective structure implementation, strategic financial management, innovative marketing, and result-driven sales. These competencies have been honed and refined through years of hands-on experience and continuous learning.

Throughout his illustrious career, Chad has held the distinguished role of Marketing Director for multiple billion-dollar corporations. In these positions, his outstanding performance and innovative strategies have earned him several high-performance awards, further cementing his reputation as a leader in his field.

Beyond his corporate roles, Chad is a seasoned business analyst with a specialized focus on the construction industry. Over the past 25 years, he has worked closely with hundreds of business owners, offering invaluable insights and hands-on assistance to help them identify their business's most pressing needs. His recommendations and guidance in establishing best practices have consistently led these businesses to achieve maximum profitability.

Under Chad's stewardship, Predictive Edge has built an impeccable track record for transforming businesses into profitable entities at an accelerated pace. His areas of focus extend from financial management and sales to marketing, strategic planning, employee productivity management, and the implementation of growth and scaling strategies.

In addition to his achievements in business development and analysis, Chad is a compelling speaker who brings both power and engagement to his presentations. He has shared his insights with thousands of business contractors, covering roles from general contractors to remodel contractors and various specialized roles within the construction field.

Chad is consistently praised for his exceptional presentations, a testament to his ability to connect with his audience on both an intellectual and emotional level. This deep connection, combined with his ability to adapt his discussion to address a wide range of solution needs, has made Chad a much-respected figure in his industry. His presentations not only educate but inspire, providing a unique blend of practical advice and motivational guidance.