Bill Palmer is editorial director of Hanley Wood's Commercial Construction Group, which includes digital and print versions of *Concrete Construction*, *Concrete Surfaces*, *The Concrete Producer*, *Public Works*, and *Masonry Construction*. Previously, he worked for the American Concrete Institute for 10 years as engineering editor and director of educational programs and was the executive director of the American Society of Concrete Contractors (ASCC) and of The Masonry Society. He has been the editor in chief of *Concrete Construction* for 16 years. Bill is a Fellow of the American Concrete Institute and is a licensed professional engineer in Michigan and Colorado. He lives in Lyons, Colorado and can be reached at wpalmer@hanleywood.com.