Steve Petersen has been training professionals in the construction industry for many years.  He has written hundreds of pages of training material for companies from California to New Jersey, including a book called "Construction IQ".  He not only teaches management skills for a safe, smooth-running job that meets the quality standards of code compliance, energy standards, and EPA requirements, he also teaches principles, like how to de-escalate a situation with frustrated homeowners.

Petersen has worked in all areas of Homebuilding. He has owned his own home building company, and he has been a Purchasing Manager, a Superintendent, Estimator, Director of Construction, and Vice President of Operations. Petersen has worked for many builders, including DR Horton, Richmond American, and Woodside Homes. Petersen has been involved in the building, estimating, or selling several thousand homes since starting his career in 1995.

His training materials have helped companies such as Hubble Homes / Alpine Homes / G6 Solar / EDS Alarm Co / SunEdison Solar / Woodside Homes / Picasso Custom Homes / Columbus Homes / Global Power Inc. / Wright Homes.