Dr. Juan Manuel Ruiz

Owns and presides over Sierra Energy Solutions, a Solar Panel sales company, and Ibero Business Services LC since 2008, providing small businesses with payroll, tax preparation, accounting, and  bookkeeping services.

Graduated from UVU with a bachelor’s degree in International Business Management, Juan has postgraduate certificates in non-profit management from Chicago Booth and the U of U, and a Master Six Sigma Black Belt certification taught at BYU. He is a certified Intuit QuickBooks Advisor and trainer.

Juan was President of the Latin American Chamber of Commerce for 10 years, served as the finance director for Centro Civico Mexicano, and served as V.P. of the Utah Latino republican Coalition.

Juan Speaks fluent Spanish and Portuguese.