

# Putting Your Municipality Online

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## **URL:**

<https://secure.utah.gov/cptp/cptp>

## **Agencies Involved**

Participating County Treasurers in the State of Utah.

Currently, the participating counties are: Utah, Tooele, and Davis.

## **County Property Tax Payments (CPTP)**

### **Target Customers**

Citizens that need to pay annual county property taxes in Utah

### **Application Description**

The County Property Tax Payment application allows users to pay property taxes annually online within each participating County in the State of Utah. Users may also update their mailing address information with the county. The property owner has the option to pay using a credit card or virtual check. Availability of credit card type varies for each county.

### **Benefits to users**

- Citizens are able to pay their property taxes at any time of the day or night in about five minutes.
- Using the online option allows citizens to print an immediate receipt verifying that the payment has been made.
- Citizens that use the system may log back in at any time to reprint their receipt information.

### **Past Marketing & Promotional Initiatives**

- The county sends a tax notice to each property owner. A separate insert focusing on the online option is included in the county notice.
- The county provides a link to the online application from their website.

### **Testimonials / Success Stories**

“This was one of the easiest sites to use. Thank you for making the ugly task of paying taxes so easy.”

### **Application Metrics**

Adoption rates: From 2004 to 2005, Utah.gov saw a 20% increase in the number of County Property Tax Payment users.